



HOSTED BY THE EASTERN INDEPENDENCE ROTARY CLUB  
2021 SPONSORSHIP OPPORTUNITIES  
Saturday, September 11, 2021

**Promotional Benefits for All Sponsorship Levels:**

- Company name or logo in event booklet given to attendees featuring winery information & tasting notes
- Company logo listed on the Winefest website & Facebook.
- Ability to put marketing materials at Info booth

**PROPRIETORS RESERVE: \$5000**

**Tickets:** 10 VIP tickets granting early access at noon and access to VIP area.

**Additional Promotional Benefits:**

- Ability to put marketing piece in wine bag
- Company name or logo will appear on sponsor signage at the event.
- Company name or logo featured on the Winefest Pinterest, Twitter and poster
- Space for private reception area or booth

• **GRAND RESERVE: \$3000** aprons | table cards **SOLD** | media app/map **SOLD**

**Tickets:** 8 VIP tickets granting early access at noon and access to VIP area. 4 general admission tickets

**Additional Promotional Benefits:**

- Ability to put marketing piece in wine bag
- Company name or logo will appear on sponsor signage at the event.
- Company name or logo featured on the Winefest website, Facebook, Pinterest, Twitter and poster
- **Media app:** logo on app and website site map
- **Table cards:** logo/info on plastic displays on all seating table cards
- **Aprons:** Logo on volunteer aprons

• **LIMITED RESERVE: \$2000** TASTING BOOKLET | VIP area (name on wristbands) **SOLD**

**Tickets:** 8 VIP tickets granting early access at noon and access to VIP area.

**Additional Promotional Benefits:**

- Ability to put marketing piece in wine bag
- Company name or logo will appear on sponsor signage at the event.
- Company name or logo featured on the Winefest website, Facebook, Pinterest, Twitter and poster
- **Booklet:** Exclusive, full-page ad in event booklet given to attendees featuring winery info and notes
- **VIP Sponsor:** Logo on all VIP wristbands, signage at VIP Veranda in addition to the above mentioned benefits

• **PLATINUM RESERVE \$1500** PUBLIC LOUNGING TENT | WINE BAGS (3) **2 SOLD**

**Tickets:** 6 VIP tickets granting early access at noon and access to VIP area

**Additional Promotional Benefits:**

- Ability to put marketing piece in wine bag
- Company logo listed on the Winefest website & Facebook & poster
- Signage at sponsorship area
- **Public Lounge:** can decorate area and have signage at public seating area
- **Wine Bags Sponsor:** Logo on wine bag in addition to the above mentioned benefits

## PLATINUM RESERVE \$1500 continued

### REGISTRATION | LOUNGE & RESTROOM SIGNAGE

**Tickets:** 6 VIP tickets granting early access at noon and access to VIP area

**Additional Promotional Benefits:**

- Company logo listed on the Winefest website & Facebook & poster
- Signage at sponsorship area.
- Sign/logo on all portable restroom doors for lounge sponsorship

## SILVER RESERVE \$750 | SPARKLING WELCOME

**Tickets:** 4 VIP tickets granting early access at noon and access to VIP area

**Additional Promotional Benefits:**

- Company logo listed on the Winefest website & Facebook & poster
- Signage at sponsorship area

## BRONZE RESERVE: \$500

**Tickets:** 4 VIP tickets granting early access at noon and access to VIP area

**Additional Promotional Benefits:**

- Company logo listed on the Winefest website & Facebook & poster
- Signage at chosen sponsorship area
- *Ripple Glass Sponsorship: Logo on containers in addition to above mentioned benefits* **SOLD**
- *Entertainment (4)* **3 SOLD**
- *Seating Tent (2)* **1 SOLD**
- *Wine Class Tent (2)* **2 SOLD**
- *Trolley: Sign on Trolley and at stop* **SOLD**
- *Parking Lot* **SOLD**
- *Food Court*
- *Pitchers* **SOLD**
- *Buckets* **SOLD**
- *Massage Tent* **SOLD**
- *Exit*
- *Game Area* **SOLD**
- *First Aid Tent* **SOLD**
- *Volunteer Area (food Trade out)*

## SPECIAL RESERVE: \$300 GOLF CART SPONSOR (4) (3 SOLD) DISTILLER | INFLATABLE PICTURE

OP (2)

**Tickets:** 2 VIP tickets granting early access at noon and access to VIP area

**Additional Promotional Benefits:**

- Company logo listed on the Winefest website & Facebook & poster
- Signage at sponsorship area.
- Logo on golf cart at event

## NORTON RESERVE: \$250 WINE PATRON SPONSOR (25 AVAILABLE) 16 SOLD

**Tickets:** 2 VIP tickets granting early access at noon and access to VIP area

**Additional Promotional Benefits:**

- Signage on one winery tent
- Company logo listed on the Winefest website & Facebook & poster