



## HOSTED BY THE EASTERN INDEPENDENCE ROTARY CLUB 2018 SPONSORSHIP OPPORTUNITIES

### Promotional Benefits for All Sponsorship Levels:

- Company name or logo in event booklet given to attendees featuring winery information and tasting notes
- Company logo listed on the Winefest website & Facebook.
- Ability to put marketing materials at Info booth
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### PROPRIETORS RESERVE: \$5000

**Tickets:** 12 VIP tickets granting early access at noon and access to VIP area.

**Additional Promotional Benefits:**

- Ability to put marketing piece in wine bag
- Company name or logo will appear on sponsor signage at the event.
- Company name or logo featured on the Winefest Pinterest, Twitter and poster
- Space for private reception area or booth

### GRAND RESERVE: \$3000

**Tickets:** 10 VIP tickets granting early access at noon and access to VIP area.

**Additional Promotional Benefits:**

- Ability to put marketing piece in wine bag
- Company name or logo will appear on sponsor signage at the event.
- Company name or logo featured on the Winefest website, Facebook, Pinterest, Twitter and poster
- Space for booth

### LIMITED RESERVE: \$2000 TASTING BOOKLET

**Tickets:** 8 VIP tickets granting early access at noon and access to VIP area. 4 Gen Admission Tickets

**Additional Promotional Benefits:**

- Ability to put marketing piece in wine bag
- Company name or logo will appear on sponsor signage at the event.
- Exclusive, full-page ad in event booklet given to attendees featuring winery information and tasting notes
- Company name or logo featured on the Winefest website, Facebook, Pinterest, Twitter and poster

### PLATINUM RESERVE \$1500 WINE BAGS (2) | PUBLIC LOUNGING TENT | VIP

**Tickets:** 8 VIP tickets granting early access at noon and access to VIP area

**Additional Promotional Benefits:**

- Ability to put marketing piece in wine bag
- Company logo listed on the Winefest website & Facebook & poster
- Signage at sponsorship area
- *Wine Bags Sponsor:* Logo on wine bag in addition to the above mentioned benefits
- *VIP Sponsor:* Logo on all VIP wristbands, signage at VIP Veranda in addition to the above mentioned benefits
- *Public Lounge:* can decorate area and have signage at public seating area

## **GOLD RESERVE: \$1000 REGISTRATION | MEDIA/APP | APRONS**

**Tickets:** 6 VIP tickets granting early access at noon and access to VIP area

**Additional Promotional Benefits:**

- Ability to put marketing piece in wine bag
- Company logo listed on the Winefest website & Facebook & poster
- Signage at sponsorship area.
- **Arm Band Sponsor:** Logo on all GA armbands in addition to the above mentioned benefits
- **Media/App Sponsor:** Logo on the event app in addition to the above mentioned benefits

## **SILVER RESERVE \$750 LOUNGE & RESTROOM SIGNAGE**

**Tickets:** 6 VIP tickets granting early access at noon and access to VIP area

**Additional Promotional Benefits:**

- Ability to put marketing piece in wine bag
- Company logo listed on the Winefest website & Facebook & poster
- Signage at sponsorship area
- Sign/logo on all portable restroom doors

## **BRONZE RESERVE: \$500**

**Tickets:** 4 VIP tickets granting early access at noon and access to VIP area

**Additional Promotional Benefits:**

- Ability to put marketing piece in wine bag
- Company logo listed on the Winefest website & Facebook & poster
- Signage at chosen sponsorship area
- **Ripple Glass Sponsorship:** Logo on containers in addition to above mentioned benefits

*Pick from any of the following options for the \$500 sponsorship level.*

**ENTERTAINMENT (4) | SEATING TENT (2) | WINE 101 TENT (2) | TROLLEY (1) | PARKING LOT (1) |  
RIPPLE GLASS (1) | MASSAGE BOOTH (1) | FOOD COURT (1) | EXIT (1) | GAME AREA (1) |  
VOLUNTEER AREA (FOOD TRADE) | FIRST AID (1)**

## **SPECIAL RESERVE: \$300 GOLF CART SPONSOR (3) | DISTILLER**

**Tickets:** 2 VIP tickets granting early access at noon and access to VIP area

**Additional Promotional Benefits:**

- Company logo listed on the Winefest website & Facebook & poster
- Signage at sponsorship area.
- Logo on golf cart at event

## **NORTON RESERVE: \$250 WINE PATRON SPONSOR (25 AVAILABLE)**

**Tickets:** 2 VIP tickets granting early access at noon and access to VIP area

**Additional Promotional Benefits:**

- Signage on one winery tent

For More Information or to Reserve a Sponsorship: [info@IndependenceUncorked.com](mailto:info@IndependenceUncorked.com)